



ALEISHA BECKUM

ALEISHABECKUM.COM



## *Unwavering Purpose Unmatched Services Standing Strong For You*

As a bold entrepreneur, I am dedicated to championing financial transparency for maximum efficiency in the global economy. My commitment to holistic positive change drives me to utilize my skills and expertise to enable government and non-government entities to create sustainable change for a better world.

I am a service leader with exceptional business acumen and an unwavering passion for achieving equitable distribution of wealth and bringing efficiency to the public's financial ecosystem. My vision is to minimize financial waste and resource redundancy by implementing creative financial frameworks in the grants management space across public, private, and non-profit sectors.



---

## *Heart Centric Service Leader*

Every person has a unique story filled with experiences, perspectives, beliefs, and life-changing events, and I am no exception. However, I choose to focus on my learnings rather than my past, as this approach reflects my strength, perseverance, and emotional intelligence.

Against all odds, I pursued my education and graduated with an MBA. Throughout my journey, I have relied on books and other resources for learning, but I have also been inspired by the amazing individuals I have met along the way. Their guidance and support have brought me to a point where I find inspiration within myself - from my inner being, my pure heart, my professional achievements, and my giving nature.

**15+**

Years of Experience

**03**

Business Ventures

**16**

Business Sectors Served

**100+**

Organizations Transformed

---

My driving force is empathy and unconditional love for my fellow human beings, and I strive to bring change within myself to impact the world outside of me. I am passionate about financial justice, equitable distribution of wealth, and zero tolerance for corruption, and I chase intelligent, efficient solutions.

I have experienced firsthand what it's like to go to school without breakfast and to sleep without food, so I made a commitment to never let resources go to waste. Through hard work and dedication, I built a successful corporation focused on ensuring that taxpayers' money is fully utilized efficiently, and unnecessary burdens are alleviated from their shoulders.

Today, I stand as an advocate for financial transparency and literacy, working towards making America the gold standard of democracy and a benchmark for equitable distribution of wealth for other nations to follow.

A handwritten signature in dark blue ink, consisting of a stylized, cursive letter 'A' with a horizontal bar and a small loop at the bottom right.



---

## *Taking Joy in Collaborations*

It is the journey that matters. I always take the hand holding approach for our customers and take them through the entire path until we reach the summit. We don't carry any baggage from the past but only hold tight to loyalty, integrity, transparency and trust.

Our clients approach us with a history, but we love to start afresh with a positive energy, true intention and impeccable professionalism.

I serve three core sectors of the economy.

### *Public Sector*

For the past 15 years having worked directly with the Federal Government, State, Cities, Counties, and Tribal Nations, I am dedicated to ensuring that public funds are utilized efficiently and effectively. By leveraging my skills and experience, I am uniquely positioned to make a meaningful impact on the communities and individuals that I have always been passionate about serving.

### *Private Sector*

With many years of experience serving the public sector, I bring my expertise and passion to the private sector as well. In my new role, I will continue to make a positive impact by managing grants, finances, and policies that directly benefit the private sector. My commitment to serving the public sector remains unwavering, however I am always excited to explore new opportunities to contribute to the greater good.

### *Non-Profit*

For the past decade, I've immersed myself in the world of non-profits. It's a deeply personal calling for me, and I've been captivated by the transformative power of impact-driven missions. By guiding them towards financial independence, I've empowered them to focus on their core mission and truly make a difference in the lives of the communities they serve. I've seen organizations go from struggling to survive to thriving and making a lasting impact in their communities.





“When blood flow is blocked to keep our body healthy, it’s enough evidence that the organs have failed. The inequitable distribution of wealth where cash does not flow back into the economy is a result of institutional failure and a broken financial system”.



---

I am deeply grateful for my country and the opportunities it has provided me. America has shaped me, nurtured me, and given me the security to stand up for my rights and advocate for my fellow taxpayers.

It is true that the broken economic system with intermittent capital flow has presented challenges, but it has also helped me find my mission. Amidst the chaos, I saw an opportunity to excel professionally and help all sectors involved achieve a more equitable distribution of wealth.

Through hard work and dedication, my firm has positioned itself at every level of the economic hierarchy, working to manage the flow of taxpayers' wealth across the public, private, and non-profit sectors.

Today, we play a vital role in policy making with the federal government, working closely to deploy efficient financial systems that ensure operational transparency, financial integrity, and the full utilization of unallocated or unused funds.

I love America, and I am proud to be a part of its journey towards greater financial transparency and economic justice. Together, we can build a brighter future for all.

A stylized, handwritten signature in dark blue ink, consisting of a large, sweeping 'A' shape with a horizontal line and a small '6' or similar character below it.



*15+ Years  
of Swift  
Professional  
Financial  
Services*

*Funding Solutions*

Grants Management,  
Government Funds,  
International Funding,  
Capital Raise Advisory,  
Tax Credit and Refunds



### *Financial Management*

Financial Audit, Compliance,  
Bookkeeping, Tax Advisory,  
Payroll Management

### *Strategy & Consulting*

Non-profit Consulting,  
Business Advisory,  
Business Incorporation  
Services, Federal  
Contracting Consulting



Based in Sacramento, CA, uProfyt is a financial consulting and advisory firm born in 2016, though the founder, Aleisha Beckum, brought a decade longer experience in grants management, accounting and audits. The firm has since extended its services portfolio to include business and financial consulting for government sectors, for-profit and non-profit organizations.

At uProfyt, we take pride in our work ethic and integrity, providing holistic solutions to our clients with bespoke customer services. Our team is dedicated to delivering high-quality financial consulting and advisory services to help our clients achieve their goals. With our expertise and personalized approach, we aim to build long-term relationships with our clients, delivering value and success at every step of the way.



---

uLearn is the upcoming company which is focused on bringing financial literacy to the masses. The firm brings a wealth of knowledge, trainings, courses and access to a library of free resources which is aimed to help individuals, businesses and non-profits achieve financial wellness. The institute also offers 4 certified programs in collaboration with reputed educational institutes, universities and governing bodies. Moreover, the executive faculty offers both remote learning experiences, workshops and hybrid trainings.





# 1.

## *Professionalism*

Our commitment to professionalism is steadfast, as we provide our clients with the highest caliber of service, delivered with the utmost attentiveness and aptitude.

# 2.

## *Integrity*

Integrity, honesty, and transparency are the cornerstones of our firm, upholding the trust and credibility of our client relationships and the foundation of our unwavering reputation.



# 3.

## *Trust & Reliability*

Integrity, honesty, and transparency are the cornerstones of our firm, upholding the trust and credibility of our client relationships and the foundation of our unwavering reputation.



# 4.

## *Justice & Accountability*


Justice and accountability are the standards by which we operate, conducting business with the utmost rectitude and responsibility, ensuring fairness and impartiality in all our dealings.












“No one has ever achieved any mission alone and therefore the value of my relationships always precede the value of any transaction”.

---

**Stories are from the past**  
*I don't live there anymore.*





The future is now,  
In this very moment,  
Make it ordinary or,  
Make it a movement,  
The choice is yours,  
Act now or endure.



## *Experiences & Learnings*

### **Baby steps to emotional intelligence**

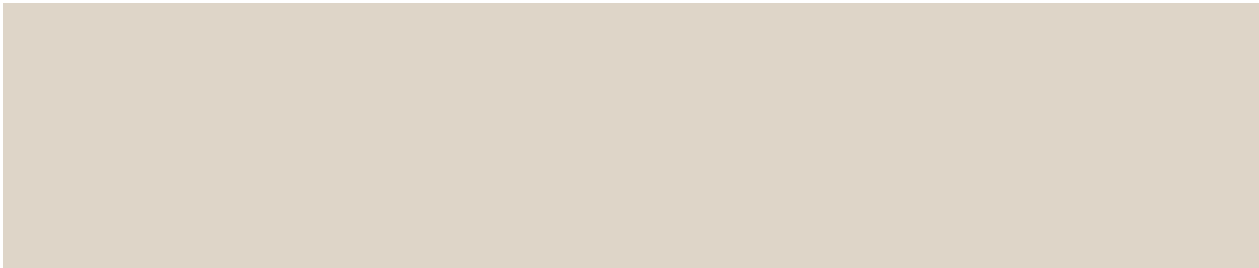
My childhood was the best time of my life. I am so grateful that I was discriminated in an all-white school, abused and bullied every day for 8 years. I'm glad that I was a child, naïve, and numb. It passed. I have learned that the earlier it happens, the better it is, therefore, embrace your challenges instantly to mature faster. This gave me an edge and I learned emotional intelligence and people skills that are far surpassed many others.

### **Courage without action is oppression**

At the age of 6, my stepfather did all he could to sexually harass me for 10 years only because a mother lacked courage and felt torn between two people she actually loved. I learned that if a woman doesn't display courage, the whole society can fall into darkness and oppression will never have an ending. So, I picked up some courage and saved myself from torture. I taught me that both the oppressor and oppressed are equally at fault specially if the oppressed sits back and does not take action.

### **Value how to manage and value, value**

As a university student, I was focused on studies but slept empty stomach for many years. Having to take care of my younger brother, we would work odd jobs, extra hours and become exhausted. My focus was to graduate with flying colors, and yes, I did.





---

My learning during this period was personal financial management and maxing out on optimization of minimal resources. I understood the value of money which a lot of people understand, but my differentiating factor was to understand the value of financial management. I chose this as my mission for life.

## Strategy took down Goliath

Landed a government job for the California State Controller's Office as an Auditor. A moment of pride indeed. Worked my way up and struck my head in the glass ceiling. I had questions, no one would dare answer, but I also had a choice, so I made my choice. I understood the system, but it never aligned with my ethics, but I am not a coward and not foolish. I stepped out of the system to change the system from the outside. So, I became an bold entrepreneur.

## Living in the eye of the storm

Finally, my journey of power started with a clear mission; equitable distribution of wealth and bringing financial wellness to masses so taxpayers' money is utilized efficiently. I founded uProfyt. I learnt that knowledge gives you authority, but power requires both knowledge and strategy. I became the voice for financial transparency and continue to advocate for building a transparent and more efficient financial eco-system.



**“I’ve been on the race track, obviously winning. Time is a bitch, tame it with focus and kindness, it will serve you with loyalty”**

Not an interesting story, I know because this has never been my focus. I don’t want to create my own story and share it for temporary fame, but I want to create the stories of others which inspires their own communities and my ambition is to become the most meaningful chapter of your life.







I am driven by purpose and there is not a bigger purpose than loving unconditionally and selflessly. There is no better life than a life which is lived to serve others. There is no better achievement than to help everyone win and succeed.

My passion projects are driven by my nature of giving, pure intention and empathy.





*Love is my fuel;  
Love is my fire.*

---

## *Speaking Engagements*

As a global keynote speaker, I am passionate about raising awareness of financial well-being and solutions to achieve equitable wealth distribution. With each new opportunity, my stages get bigger, and my audiences continue to applaud. I am also committed to helping small and medium-sized businesses by traveling extensively to train entrepreneurs and community leaders in efficient financial management strategies.

By sharing my expertise and experience, I aim to empower individuals and organizations to take control of their financial futures and make a positive impact in their communities. With every speaking engagement and training session, I am inspired by the people I meet and their dedication to creating a better world. It is an honor to be a part of this global movement towards financial transparency, and I am excited to continue this work in the years to come.



Invite for Virtual Events



Schedule for In-Person Events







## CONTACT

916.478.1310

[media.relations@aleishabeckum.com](mailto:media.relations@aleishabeckum.com)

Sacramento, CA